



CHEL TENHAM
FASHION WEEK



The Guide

2nd – 7th December 2013

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CHEL TENHAM
FASHION WEEK

Dear fashion lovers

We are thrilled to return again this year with another packed programme of fashionable events, all designed to inspire, educate and entertain.

This year, on a personal level, the whole team has been working hard to find 'balance' in our hectic lives and this applies to our love of fashion too. Finding time to prioritise on what's important is becoming even harder in this competitive market place where looks are considered more important than achievements and pursuit of the perfect image is an empty and full-time task.

So let's slow down a little and remember that one of the keys to being able to perform to the best of our abilities, is to feel healthy, energised and to enjoy who you are. This message can never be underestimated to our children and young people as they try and find their place in an ever competing world. Clothes and fashion should be fun, a way of expressing the many personalities and moods we all

feel on a daily basis. So during our fashion week do dress up, wear your best frock, with your favourite shoes, experiment with a new look, channel your favourite screen icon and lets have some fun in the run up to Christmas!

Our quest for working with young people continues, their energy and creativity inspires us and feeds our project and we are honoured to have the opportunity of being able to make a small difference in their lives in whatever way we can.

We are very committed to raising money and awareness for our chosen charities which this year are the Hop Skip and Jump Foundation, www.hopskipandjump.org.uk and the Poppy Appeal, www.britishlegion.org.uk.

We do hope you can join us this December.

Sam Bawden and the team xx

Facebook: www.facebook.com/cheltenhamfashionweek

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Sam Bawden, Co Founder — Cheltenham Fashion Week

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'A very Cowley Christmas'

Date:	Thursday 28th November
Time:	6.00pm – midnight
Venue:	Cowley Manor, Cowley, near Cheltenham, Glos GL53 9NL
Price:	£5 or £7 on the door. Tickets include admission and a glass of mulled wine. (All proceeds donated to Hop, Skip & Jump, children's charity).

VIP 'Fashionably Late' (10pm) dinner and catwalk show £35 to include
a 2 course dinner with a glass of wine, fashion show and general admission.

We are thrilled to kick off our fashion week with an exclusive shopping event with our friends at Cowley Manor.

This year the house will be transformed into the most exclusive shopping address in the Cotswolds, opening all its doors, to become a mecca for all things Christmas, a destination to complete all those lists in one night! All the bedrooms will become glamorous boutiques, showcasing the best beauty products, fashion, gifts, food and festive treats, unseen on our high streets, with premium brands and inspiring new talents setting up shop for one night only.

Throughout the evening a pop up restaurant featuring a seasonal 'light bite' bar menu will be available, pre booking can be arranged via the events team at Cowley Manor 01242 87090.





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'How to make a living from fashion blogging' by Emily Johnston aka Fashion Foie Gras

Date: Monday 2nd December

Time: 11.00am – 12:00 am

Venue: Gloucestershire College, Cheltenham Campus, Princess Elizabeth Way,
Cheltenham, GL51 7SJ

Price: £5.00

Emily Johnston, 32, gave up her job in PR to work full time on her blog Fashion Foie Gras, which she set up three years ago.

'I'd work 14 hours a day at my job then come back home and write my blog for six hours'.

Come and hear Emily share her tips on how to make it as a fashion blogger. She says the appeal of her blog, which attracts 400,000 readers a month, is that she writes about fashion news in a straightforward way.

'Lots of fashion writing uses quite technical phrases,' she says. 'I cover fashion news in a way that doesn't intimidate people. It's about taking fashion news and making it a conversation. I didn't try to be something I wasn't.'

www.fashionfoiegras.com





*'I didn't always know what I wanted to do,
but I knew the kind of woman I wanted to be'.*

Diane Von Furstenberg



Student Education Show

Date: Tuesday 3rd December

Time: 7.00pm

Venue: Gloucestershire College, Cheltenham Campus, Princess Elizabeth Way,
Cheltenham GL51 7SJ

Price: £5.00

We are thrilled to once again present the fashion work of students, age 16 upwards, from our schools, colleges and from further afield, showcasing a myriad of styles and colours.

All students will be entered into our competition, which will be panelled by our esteemed judges, where they can win prizes for their schools and themselves. Come and enjoy this exclusive glimpse into the future generation of art, creativity and design.

Please note the Under 16's show will be at 1pm. If you would like to attend this show please contact your child's school for tickets.

Cheltenham Fashion Week presents William Steggle

Date: Wednesday 4th December

Time: 11.00am – 12:00 am

Venue: Gloucestershire College, Cheltenham Campus, Princess Elizabeth Way,
Cheltenham GL51 7SJ

Price: £5.00

William Steggle has been working in the film industry, dressing movie stars for the last 2 decades. His most recent films include Maleficent, Skyfall, Harry Potter, Braveheart and Gladiator to name but a few.

Join us as we hear about William's career and listen to his tips on achieving your dreams of getting into the movie business. With William's mischeavous sense of humour and zany story telling skills, this will be an hour of laughs guaranteed to give you a fascinating insight into the wonderful world of film.



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Wednesday 12th March at The Festival is Ladies Day, giving you an opportunity to enjoy the very best in Jump racing as well as dressing up in all your finery to join in with the fashionable crowd of racegoers.

Whether it be an extra feather in your hat, the highest heels in your cupboard or, for the men, their very best tweed, it really is an occasion to savour.

We are exceptionally proud of our rich history in providing the very best in fine dining and present 'Equus' a Jockey Club Restaurant.

Equus is destined to be one of the finest race day experiences available and the perfect option for those wishing to enjoy the very best Ladies Day The Festival has to offer.

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'Who wants to be a Milliner?'

Date: Wednesday 4th December

Time: 7.45pm – 11.00pm

Venue: Chapel Spa, 10 North Place, Cheltenham GL50 4DW

Price: £25.00 including Chase cocktail, canapes and goodie bag.

Back by popular demand, this stylish event will once again grace our scene.

We are really passionate about the fascinating craft of millinery and are on a neverending quest to have hats worn more often than just weddings and the races.

Watch and learn whilst three stunning milliners compete against each other to create a fabulous bespoke hat in their own style, all using the same materials, chosen by a royal milliner.

After the competition our models will take you through this season's newest looks for millinery.

Dress Code: Statement Hats



Chic Wardrobe Sale

Date: Wednesday 4th December

Time: Session 1: 10.00am – 3.00pm

Session 2: 5.00pm – 9.00pm

Venue: Allure, Unit 2, 3 Mead Road, Cheltenham GL53 7DU

Price: Free (Cash only for buyers)

The Chic Wardrobe Sale is an opportunity for sellers to clear out their wardrobes just in time for new Christmas purchases. Rent a rail from Cheltenham Fashion Week and sell your pre-loved items for just £10 a rail. There's no better way to give closets a facelift whilst generating a bit of extra cash to invest in new season must haves. Feel free to swap with other buyers if you wish!

If you wish to rent a rail, please call 07792 50313

'Evolution'

Date: Thursday 5th December – Tuesday 10th December (inclusive)

Time: 9:30 – 5:15pm Monday – Sunday

Venue: The Wilson, Cheltenham Art Gallery & Museum, Clarence Street,
Cheltenham GL50 3JT

Price: Free

Following the success of the student show a selection of work will be exhibited in the prestigious new Cheltenham Art Gallery & Museum.

A showcase celebrating Gloucestershire's finest young fashion talents with the work reflecting age ranges from Primary School up to University level.



Cheltenham Fashion Week presents Selina Blow, Fashion Designer

Date: Thursday 5th September

Time: 11.00 am – 12:00 am

Venue: Gloucestershire College, Cheltenham Campus, Princess Elizabeth Way,
Cheltenham GL51 7SJ

Price: £5.00

Born in Gloucestershire, Selina has been much influenced by her Sri Lankan background, appreciating a love for colour and textiles. Mainly educated in England she moved to New York in 1990 working for several publications in the fashion department, where she did her first collection based on Ivan the Terrible and continued to build up her market in America, Japan and Europe.

Selina is well known for her use of textiles and her unabashed approach of clashing colours and fabrics and is a firm believer of UK production. Her pieces are renowned for being collectors items, but worn as part of every day life, pieces from Selina's collection are shown at the V&A and The Metropolitan Museum in New York.

"I do not believe in fashion trends, I make beautiful pieces that have been handmade from the cloth to garment, I want people to enjoy wearing my clothes as part of their every day life."





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CHEL TENHAM
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'Blow by Blow' – 'An intimate Audience with Detmar Blow

Date: Thursday 5th December

Time: 11:00 – 12:30pm (to allow for book signing)

Venue: Cowley Manor, Cowley, near Cheltenham, Glos GL53 9NL

Price: £17.00, including coffee, tea & seasonal treats

Isabella Blow the patron of couture is credited with having discovered the careers of famed designers Alexander McQueen and Philip Treacy amongst others; and was recognised as their great muse, friend and confidante.

Her thirty year career, which began as Anna Wintour's assistant at Vogue and took in stints as fashion director of Tatler and Fashion Editor of Sunday Times Style was truly remarkable.

Personally she was a courageous woman who tried passionately and often to escape a legacy of depression that ultimately proved insurmountable.



Join us for coffee and seasonal treats as we listen to the incredible story of Isabella Blow, told by her husband Detmar Blow.

A signed copy of biography 'Blow by Blow' will be available to purchase after the event, please note that credit card facilities will not be available onsite therefore purchases will need to be paid for either by cheque or cash.

'A riveting account of Issie's life and their idiosyncratic marriage... this tale is a love story - and one with the tragedy dial set to 10'

Sunday Times Style

For those wishing to stay for lunch a relaxed light bite bar menu, or delicious seasonal Christmas menu will be available within the main restaurant – for further menu details or to book a table please call Cowley Manor on 01242 870900

*'Style is like your fingerprint, individual and distinct.
Be different'.*

Sarah-Hayley Owen, Fashion Director

'Millinery Masterclass'

Date: Thursday 5th December

Time: 9.30am – 5.30pm

Venue: Gloucestershire College, Princess Elizabeth Way, Cheltenham, Gloucestershire, GL51 7SJ

Price: Dependent on class

A day for fashion Students, professional sewers and Milliners to learn new and perfect old skills. Presented by 'The British School of Millinery' in conjunction with Cheltenham Fashion Week and Gloucester College 'Cheltenham Fashion Academy'.

Basic Millinery for Beginners

We have an absolute beginner's course or those of you who would like to try your hand at millinery, basic skills will be taught.. After the four hour session you will complete a fascinator that you can wear and take home.

Morning session: 11am – 3pm, £50.00

(This includes refreshments and materials)

Please note: This course is suitable for absolute beginners and those that have basic sewing skills.

Master Classes

Notable Milliners from the top London Millinery houses including: Bridget Bailey of 'Bailey Tomlin Hats' (who is going to share the skill she is most famous for, 'hand rolling of fabrics for flowers and trimmings') will be sharing their secrets, tips, techniques and stories from the workroom.

Morning Session 9.30am – 1pm, £75

Afternoon Session 2pm – 5.30pm, £75 (*numbers per class are restricted to 7 people*)

All day 9.30am – 5.30pm £130

(Price includes refreshments and materials)

Please note: A good knowledge of sewing is definitely required for this course.

Any questions about these courses please contact:

Denise Innes-Spencer on 07590 536 402 or e-mail

info@thebritishschoolofmillinery.com



'Undress to Impress!'

Date: Thursday 5th December

Time: 8.00pm – 11.00pm

Venue: Revolution Bar, Clarence Parade Cheltenham, Gloucestershire GL50 3PA

Price: £25.00 includes Chase Cocktail, Lingerie Show, Burlesque performance and live music

Join us at this converted church to experience CFW's after hours lingerie show 'Undress to Impress'!

Take your pick from playful and provocative to luxury and romantic designer lingerie on the catwalk, with a night of tantalizing entertainment and sophisticated tease as we showcase the vocal talents of Julez Hamilton and burlesque performer Missy Malone.



Cheltenham Fashion Week presents a talk by SLG

Date: Friday 6th December

Time: 11.00 – 12:00 am

Venue: Gloucestershire College, Cheltenham Campus, Princess Elizabeth Way,
Cheltenham GL51 7SJ

Price: £5.00

Come and join Cheltenham based SLG, international manufacturers of beauty and lifestyle products including Superdry Beauty, Topshop and Barry M, as they tell us what they have learnt from three decades in this dynamic and fast moving industry.

Understand how and where creative inspiration starts – from trend forecasting, top fashion brands and an array of cultural influences. Get an insight into how a product begins its life from blue sky conceptual thinking though to the execution of the end product on sale in the UK's leading retail chains.



'The Edit'

Date:	Saturday 7th December
Time:	11.00am – 2.00pm
Venue:	Mercedes Benz of Cheltenham & Gloucester, Ashville Business Park, Commerce Rd, Staverton, Gloucestershire GL2 9QJ
Price:	'Mummy & Me' – 1 Adult and 1 Child, £10 Adult (Over 16), £8.00 Aged 5 and Over – £2.50

Come and enjoy Cheltenham Fashion Week's edit of this seasons fashion favourite's with a Children and Ladies Ready-To-Wear Catwalk show, featuring independent brands from all over the Cotswold's.

Unlike other catwalk shows where children and toddlers are out of sight, at this show your little fashionista's take their place on the front rows.

Expect a few surprises along the way and to ensure you leave perfectly relaxed our 'Beauty Parlour' offers quick-fix complimentary beauty treatments, from a Superdry manicure to other popular beauty treats.



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Cheltenham Fashion Week's 'Fashion's Night Out'

Date: Saturday 7th December

Time: 8.00pm – 1.00am

Venue: Mercedes Benz of Cheltenham & Gloucester, Ashville Business Park,
Commerce Rd, Staverton, Gloucestershire GL2 9QJ

Price: PLATINUM Ticket £75 per person, booked as a table of 10
'PLATINUM' ticket price includes Chase Cocktail, canapés, Reserved VIP booth with waiter service, Front row seating at Catwalk Show, CFW 2013 Ladies Goodie bag, Live music and dancing till 1am.
(Please email vip@cfw.co.uk to book a table)

LUXE Ticket £55 per person

'LUXE' ticket price includes Chase cocktail and canapés reception,
Catwalk Show, Live music and dancing till 1am.

As our second Fashion Week draws to a close, join us for THE finale party of the year, Cheltenham Fashion Week's Fashion's Night Out, set in the prestigious surroundings of Mercedes Benz of Cheltenham & Gloucester.

This glamorous evening begins with a cocktail and canapé reception, followed by a catwalk show, featuring a selection of established and emerging Womenswear designers. As nightfall approaches kick off your heels and celebrate the festive season in style as the showroom transforms into an after-show party with live music and a DJ.

Dress code: 'Creative Black Tie'



COWLEY MANOR

COTSWOLDS

‘A VERY COWLEY CHRISTMAS’

Shopping & Fashion Showcase
28 November 2013, 6pm until late

On 28 November Cowley Manor will transform into a Christmas shopping destination like no other, with live jazz, champagne and snow. Featuring a food hall, pop-up spa and exclusive fashion and gifting boutiques in collaboration with Cheltenham Fashion Week - there will truly be something for everyone on your list!

Tickets include admission and a glass of mulled wine.

General Admission: £5 in advance or £7 on the door, all proceeds donated to Hop, Skip & Jump childrens charity.

VIP ‘Fashionably Late’ (10pm) dinner and catwalk show is £35 to include a 2 course dinner with a glass of wine, fashion show and general admission.

Throughout the evening a pop-up restaurant featuring a seasonal light bar menu will be available. Pre-booking can be arranged via the Cowley Manor events team: 01242 870 900 or email events@cowleymanor.com.

Cowley Manor
Cowley nr Cheltenham, Gloucestershire, GL53 9NL
www.cowleymanor.com @cowley_manor

Special Thanks

This event would not be possible without our wonderful sponsors whose support we appreciate tremendously. Also our incredible team who all volunteer and give their time to put this event together. Their support and belief in this project is a continual inspiration.

Sarah-Hayley Owen www.sarahhayleyfreelance.com, Jane Baker www.cotswoldweddings.net, Denise Inness www.thebritishschoolofmillinery.com, Emma Whitelaw www.chapelspa.co.uk, Nigel Hodgson, Heidi Sweeting, Sarah Clark www.imagefit.co.uk, Lesley Borden, Charlotte Case, Gabbi Hillier, Charley Larcombe, Lucy Garbutt, Fanny Snaith, Julia Hughes, Graham & Susan Mercati, Lynda Nutting, Mary Freeman, Zach and Lili, Annabel Rayer, Mark Davies www.lifebooth.co.uk, Natasha Palmer, Vicki Brant, Tina Robinson, Sophie Taylor, Karen Organ, Dickie Butcher and all our gorgeous models who regularly help us during the year, we salute you!

How to buy tickets

To buy tickets please visit www.cheltenhamfashionweek.co.uk, by phone 0844 880 8094 or in person: Cheltenham Festivals Box Office, first floor Regent Arcade, High Street, Cheltenham GL50 1JZ

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